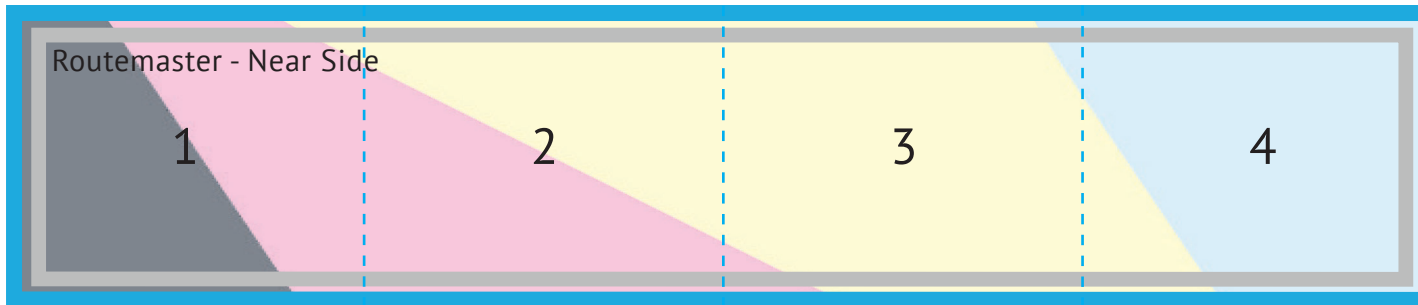


# Outdoor Production Specification

## Routemaster - Near Side



### Supplying artwork

#### Overall Size: Tenth Size

W 722mm x H 59.5mm  
All sections are 180.5mm wide

#### Display Area: Tenth Size

W 715.6mm x H 53.1mm  
All sections are 178.9mm wide

Please send artwork / link to: [mpl@mediaco.co.uk](mailto:mpl@mediaco.co.uk)

Copy deadline for outdoor artwork is  
15 working days prior to in charge period.

Any further assistance required  
do not hesitate to contact us.

### Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS. Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

### Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to tenth size @ 300dpi minimum and add 3mm bleed.
- Files need to be supplied under 100mb.