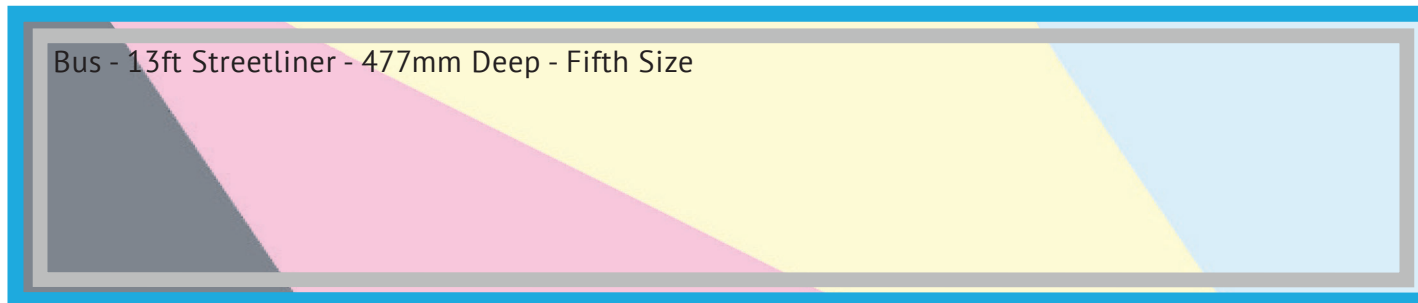
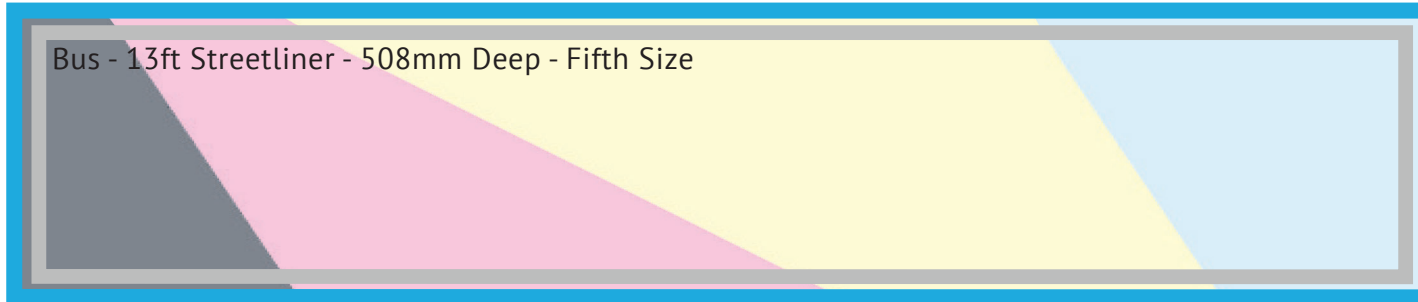


Outdoor Production Specification

Bus - 13ft Streetliner - 508mm Deep & 477mm Deep



Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS. Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to fifth size @ 300dpi minimum and add 3mm bleed.
- Files need to be supplied under 100mb.

Supplying artwork

PLEASE NOTE:
THE FINISHED POSTERS MAY HAVE
TO BE TRIMMED TO TWO DEPTHS.

■ **Overall Size: 508mm Deep - Fifth Size.**

W 792.4mm x H 101.6mm

■ **Display Area: 508mm Deep - Fifth Size.**

W 782.2mm x H 91.2mm

■ **Overall Size: 477mm Deep - Fifth Size.**

W 792.4mm x H 95.4mm

■ **Display Area: 477mm Deep - Fifth Size.**

W 782.2mm x H 85mm

Please send artwork / link to: mpl@mediaco.co.uk

Copy deadline for outdoor artwork is
15 working days prior to in charge period.

Any further assistance required
do not hesitate to contact us.