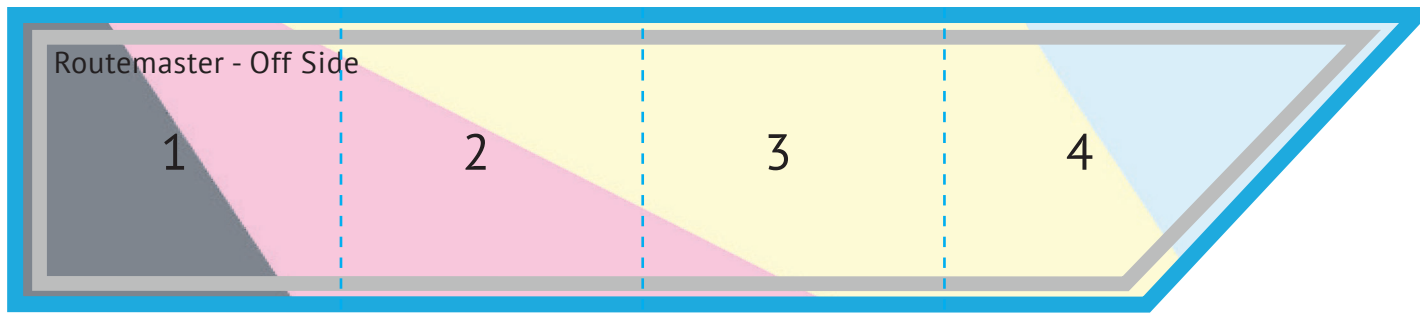


Outdoor Production Specification

Routemaster - Off Side



Supplying artwork

■ Overall Size: Tenth Size

514.8mm Top Width
449.3mm Bottom Width
69.5mm Height

■ Display Area: Tenth Size

508.4mm Top Width
442.8mm Bottom Width
63.1mm Height

Section 1, 2 and 3 are 69.5mm deep, 131.1mm wide
Section 4 is 69.5mm deep, 121.5mm wide on the top edge
and 56mm wide on the bottom edge.

Please send artwork / link to: mpl@mediaco.co.uk

Copy deadline for outdoor artwork is
15 working days prior to in charge period.

Any further assistance required
do not hesitate to contact us.

Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS. Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- MPL will proceed to print as soon as pdf layout approval is received.

Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to tenth size @ 300dpi minimum and add 3mm bleed.
- Files need to be supplied under 100mb.