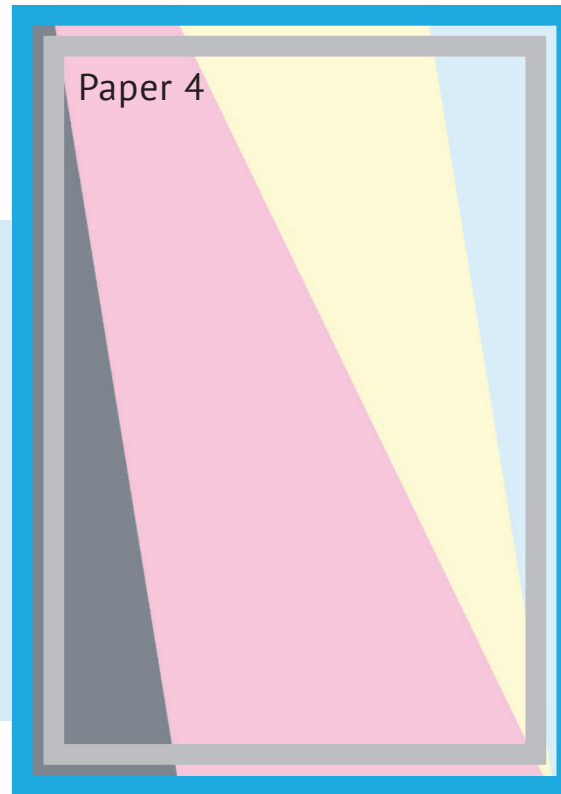


Outdoor Production Specification

Billboards: Paper 4s



Supplying artwork

Overall Size:

W 1016mm x H 1524mm

Safe Area:

W 945mm x H 1453mm

Please send artwork / link to: mpl@mediaco.co.uk

Copy deadline for outdoor artwork is 15 working days prior to in charge period.

Any further assistance required do not hesitate to contact us.

Copy Supply

- Artworks must be supplied to MPL as print ready files.
- Creative/Media/OOH Specialist agency should have copy checked and approved by media owners/official authorities for any relevant site restrictions i.e. Global TFL, HFSS, Religion, Alcohol etc prior to delivering to MPL.
- MPL cannot be held responsible for these checks.
- QR Codes are not universally allowed on Rail - we would advise not using them but we can check if required.

Technical Supply

- Artworks are required to be supplied in CMYK, as open files, with all linked images and fonts.
- Our Preferred formats are Adobe Creative Suite 6 or Hi-Res Pdfs.
- Please set your page to ¼ scale @ 300dpi and add 3mm bleed at ¼ size.
- Files need to be supplied under 100mb.